

ICOM 5047 Homework 1

Due date: November 12, 2010

Points: 100 points

Individual homework – one per student

Submission via email

The homework must be submitted in English before 9:30AM on the due date and with the following subject: *ICOM5047: Homework1*. Any document received after 9:30AM will not be graded

1. Consider the Toyota recall case discussed at the article posted at <http://edition.cnn.com/2010/WORLD/asiapcf/02/04/japan.prius.complaints>
Look for press material on the topic to understand the case. Write a 250 word summary of the situation.
2. Can you identify an ethical conflict? If so, what is it?
3. Is there any applicable code of ethics in this case?
4. Following the three ethical test learned in class (harm, reversibility, and publicity) can you do an analysis of this case?