

## Section 2.0

### Project Management Overview

## What Is Project Management?

“Project management is the application of **knowledge, skills, tools, and techniques** to project activities in order to **meet or exceed stakeholder needs and expectations.**”

Source: Project Management Institute

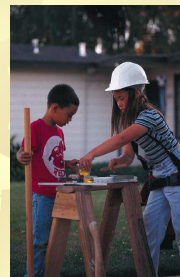
## Benefits of Project Management

- Enables completion of projects in the shortest time possible while balancing cost and quality
- Enhances staffing flexibility and can help accomplish more work with fewer resources
- Provides timely information to multiple levels of the organization in consistent formats
- Enhances decision making based on facts and project information
- Enhances ability to achieve business objectives and goals

## What Is a Project?

“A project is a **temporary endeavor** undertaken to create a **unique product or service.**”

Source: PMI



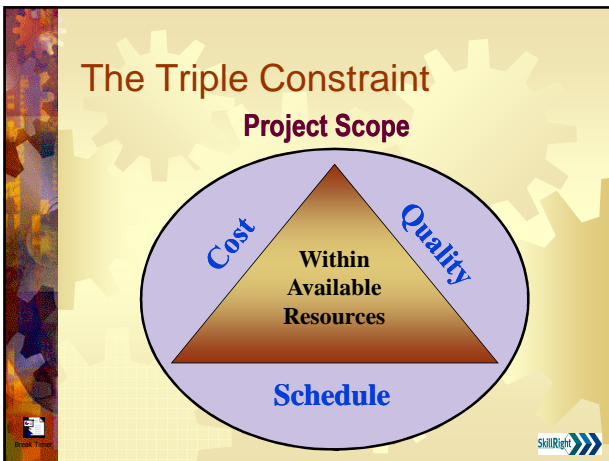
## Project Characteristics

- Has a goal/meets a need
- Is a set of related activities that are non-recurring
- Has a definite beginning and end
- Has clearly defined goals and deliverables
- Consumes resources
- Needs to be managed

## Project Manager

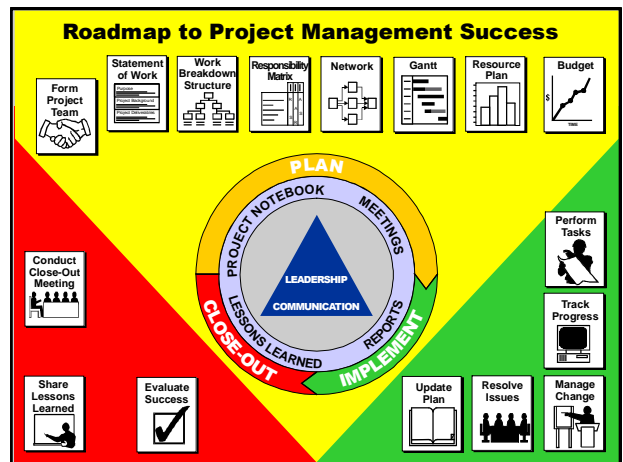
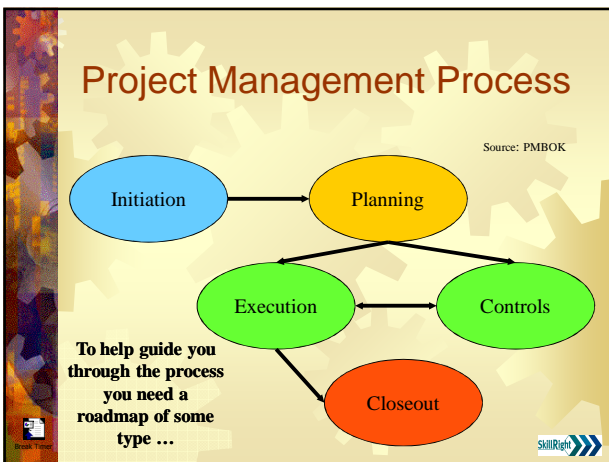
“The person who is responsible for the project and will be held accountable for its success or failure.”





### Balancing the "Project Success Triangle"

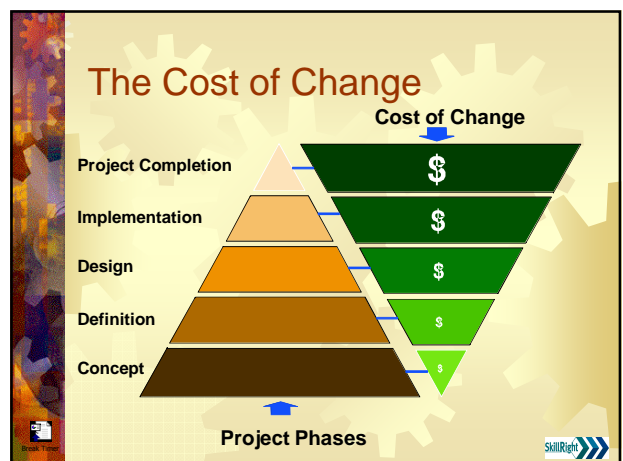
- A clear understanding of customer priorities
- "People" skills
- Thorough planning
- An organized, structured process



### Goals of the Project Management Roadmap

- Meet customer expectations.
- Work within organizational constraints.
- Continuously improve the process.
- Control the cost of **Change**

**GOAL**



## Exercise

Think about projects you have worked on.  
**What made them successful?**



## PM Introduction

End of Section 2.0

