



Project Management Tools and Techniques

An Introductory Course in Project management Foundations



What Is Project Management?

“Project management is the application of knowledge, skills, tools, and techniques to project activities in order to meet or exceed stakeholder needs and expectations.”

Source: Project Management Institute



Project Stakeholders

- What is a project stakeholder?
 - *If you can gain or lose from the success or failure of a project, you have a “stake” in the project.*



Stake – interés, participación



Key Project Stakeholders

- Customer/client
- Project sponsor
- Project manager
- Project team




Benefits of Project Management

- Enables completion of projects in the shortest time possible while balancing cost and quality
- Enhances staffing flexibility and can help accomplish more work with fewer resources
- Provides timely information to multiple levels of the organization in consistent formats
- Enhances decision making based on facts and project information
- Enhances ability to achieve business objectives and goals



What Is a Project?

“A project is a temporary endeavor undertaken to create a unique product or service.”

Source: PMI




Project Characteristics

- Has a goal/meets a need
- Is a set of related activities that are non-recurring
- Has a definite beginning and end
- Has clearly defined goals and deliverables
- Consumes resources
- Needs to be managed



Project Manager

“The person who is responsible for the project and will be held accountable for its success or failure.”




The Triple Constraint

Project Scope



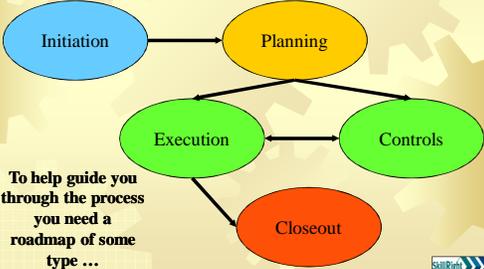

Balancing the “Project Success Triangle”

- A clear understanding of customer priorities
- “People” skills
- Thorough planning
- An organized, structured process




Project Management Process

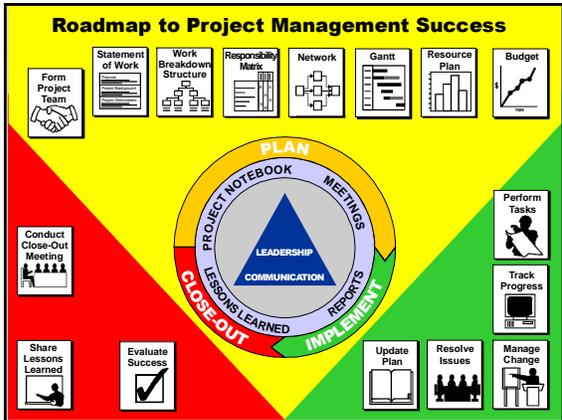
Source: PMBOK



To help guide you through the process you need a roadmap of some type ...



Roadmap to Project Management Success





Goals of the Project Management Roadmap

- Meet customer expectations.
- Work within organizational constraints.
- Continuously improve the process.
- Control the cost of **Change**





The Cost of Change

Project Completion

Implementation

Design

Definition

Concept

Project Phases

Cost of Change



Project Manager

- Define and manage customer expectations.
- Coordinate development of the project plan.
- Monitor and control project work according to the approved plan.
- Communicate project status by preparing status reports and conducting progress review meetings.
- Establish and follow a change management process.
- Lead the project team and resolve conflicts between team members.
- Maintain the project notebook.
- Conducting project close-out activities.



Project Manager Skills

- Leadership
- Communications
- Organizing
- Negotiating
- Managing conflict
- Motivating
- Controlling
- Team building
- Planning
- Directing
- Problem solving
- Coaching
- Delegating
- Supporting

The skill set for a good general manager!!



Project Team Members

- Identify work tasks
- Estimate the duration of work tasks
- Help prepare the project network diagram
- Honestly report work status
- Keep the project manager informed on project issues
- Attend scheduled progress review meetings
- Raise issues important to the project's success
- Keep their functional managers updated
- Participate in the project close-out




The Project Team

How are project teams formed?
Careful selection process?
Luck of the draw?

Team selection and the strength of the team depends on the company's type of Project Organization!

Organizational Breakdown Structure (OBS)

- Defines the organizational relationships and is used to assign responsibilities.

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graph TD
    PM[Project Manager] --> ME[Mechanical Engineering]
    PM --> EE[Electrical Engineering]
    PM --> PD[Project Designer]
    PM --> PA[Project Administration]
  
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Why Plan?

“The nicest thing about not planning is that failure comes as a complete surprise and is not preceded by a period of worry and depression.”
John Preston, Boston College

Project Plan Contents

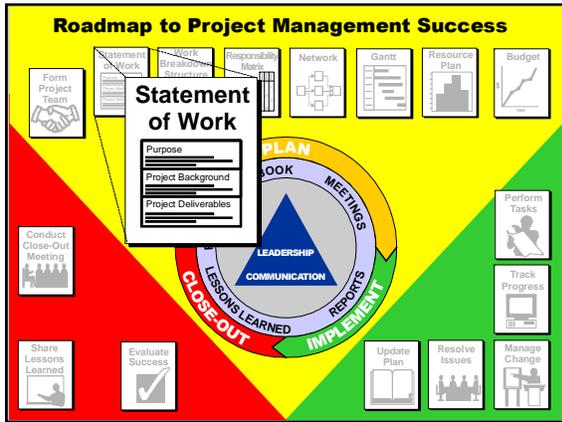
- Statement of work (SOW)
- Work breakdown structures (WBS)
- Responsibility assignment matrices
- Project schedule
- Resource plans/histograms
- Budget
- Risk management plan
- Communications plan
- Quality plan
- Verification and validation plan

Project Plan Benefits

- Provides an effective communication tool to ensure understanding of project goals and the means to achieve them
- Defines outcomes and commitments
- Establishes guidelines and standards
- Establishes the baseline for evaluating and reporting progress
- Forms the basis for scope control and change management

Project Notebook

- Project Pre-plan
 - Background information
 - Customer data
 - Third-party data (vendors, suppliers, etc.)
- Project Plan
 - Statement of Work (SOW)
 - Work Breakdown Structure (WBS)
 - Organization/responsibility charts
 - Schedule data
 - Budget/capital plan
 - Risk management
- Project Implementation
 - Meetings (agenda/minutes)
 - Team/management/customer/third party progress reports
 - Customer change requests/decision matrix issue resolution forms/reports
- Project Close-out
 - Final evaluation of measurable success indicators
 - Close-out meeting (agenda/minutes)
 - Final project report
 - Reference letters
 - Lessons learned
- Project Administration
 - Contractual documents
 - Invoices
 - Expenses
 - Correspondence
 - Contact log



Statement of Work — Purpose

- Define the scope of the project
- Establish customer expectations
- Serve as a “contract” if necessary

A Good SOW will answer ...

- What is the purpose or goal of the project?
- Why is the project being done?
- Who is the initial customer?
- Who is the end user or final customer?
- What are the customer deliverables?
- What technical support is required for the deliverables?

And continue to answer ...

- What is the budget?
- What is the final date for the deliverables?
- What are the measurable success indicators (metrics)?
- What kind of support is required from the customer?
- What contingency plans are in place?

SOW — Generic Contents

- Customer
- Project
- Title
- Purpose
- Background
- Deliverables
- Measurable success indicators
- Customer support
- Risk plans

Statement of Work - Page 1

STATEMENT OF WORK

Date: Form completion date Immediate Customer: Person or organization requesting the work

Contributors: People who helped write the statement of work Final End User: Person or organization who will use the results of the project

PROJECT TITLE:
The project title should be a short, concise statement that defines the project.

PURPOSE:
The purpose of the project is the goal; why you are doing the project. This should be clearly stated.

PROJECT BACKGROUND:

The project background should contain information pertaining to the history of the project. It also includes a statement that justifies the project.

- For a first draft, brief statements are acceptable. Formal statements of work are usually in paragraph form.
- Supply information that explains the philosophy behind the project. Also describe what makes the project unique/special.
- This information can be used later to:
 - Leverage resources
 - Gain support from external organizations/departments
 - Accommodate management directives
 - Accommodate changes

Many of the statements made in the background section must be substantiated in the measurable success indicators section of the statement of work.

The project background includes the following key elements:

- History
- Justification
- Consequences
- Uniqueness of project

Some examples on the type of information to include in the project background section include:

- Meet safety requirements
- Support business plan
- Meet quality requirements
- Meet customer expectations
- Improve performance/efficiency

DELIVERABLES:

Deliverables are the outputs of the project. They are what is promised to the customer.

- Deliverables are written as nouns. They are things.
- Quantities must be identified in this section.
- Include the major elements of the deliverables.

It is important to be very clear in the deliverables section. Misinterpretation of project deliverables can establish incorrect customer expectations.

The following are examples of deliverables:

- Parts
- Prototypes
- Procedures
- Equipment
- Installation of equipment
- Written reports
- Test results
- Training
- Specifications
- Technical drawings
- Plans

STATEMENT OF WORK (Page 2)

MEASURABLE SUCCESS INDICATORS:

Measurable success indicators include concise, measurable, information that will be used to determine if a project was successful. Measurable success indicators must substantiate any statements made in the background section.

Include what is known about quality, cost, and schedule expectations.

Quality

Cost

Schedule

Examples of measurable success indicators include:

- Complete project in three months
- Reduce power consumption by 30%
- Complete prototype by Nov. 30, 20xx
- Achieved \$1.00 reduction in piece cost
- Demonstrate meeting of EPA Standard # xxxxx
- Stay within budget of \$275,000.00

Two specific measurable success indicators which are most important in terms of seeing the "big picture" of a project are:

- Overall schedule
- Budget

It's also important to note any key milestone dates that have been established.

"SMART" is an acronym used to help write good measurable success indicators for a project. The words which comprise the acronym SMART are:

- Specific
- Measurable
- Agreed upon
- Realistic
- Time (cost) framed

Smart Measurable Success Indicators (SMART)

- S** - Specific
- M** - Measurable
- A** - Agreed upon
- R** - Realistic
- I** - Time and cost framed

CUSTOMER SUPPORT:

The customer support area provides a means to list the items and services that must be provided by the customer/sponsor to ensure the success of the project. Examples include:

- Drawings
- Subject matter experts
- Equipment
- Computer time
- Photocopying
- Phone/secretarial support

PROJECT RISK PLANS:

The last section of the statement of work is the risk plan. Risk plans consider the possibility of an event occurring that would drastically alter the schedule, budget, or quality of the project.

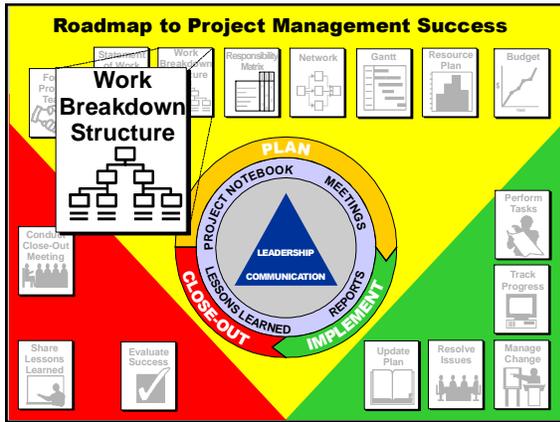
- Identify what is likely to go wrong, and also what can have the most impact.
- Ask "What can go wrong?" "How will I handle it?"
- Put your statements in "If _____, then _____" format

Examples of risk plans are:

- If a labor strike occurs, then outsource production.
- If supplier cannot ship materials in time, then contact another vendor.
- If design freeze date is not maintained, then use current product design.

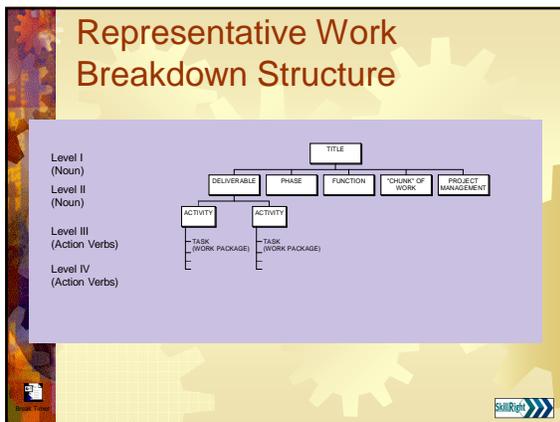
Exercise

Prepare a Statement of Work



Work Breakdown Structure— Purpose

- Identify all of the work that needs to be done to complete the project.
- Structure the work into logical components and subcomponents.
- Define the work to a level of detail so individual responsibilities can be assigned.
- Summarize and report project data.



WBS Work Package – Level of Detail

- **WHO** will be the responsible individual or organization?
- How much **TIME** will the activity take?
- What **COST** is associated with accomplishing the activity?
- Can **PROGRESS** be tracked easily?

WBS — Outlining Approach ³⁻⁴⁻¹⁰

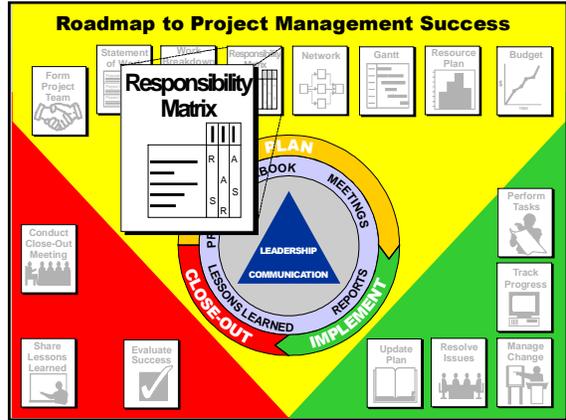
- I. Main Project Deliverable **Level 1**
 - A. Major Element **Level 2**
 - 1. Activity **Level 3**
 - 2. Activity **Level 3**
 - a. task **Level 4**
 - b. task **Level 4**
 - c. task **Level 4**
 - 3. Activity **Level 3**
 - B. Major Element **Level 2**
 - 1. Activity **Level 3**
 - 2. Activity **Level 3**

The outline approach is used by Microsoft® Project®

Exercise

Create a WBS

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Responsibility Assignment Matrix (RAM) — Purpose

- Ensure that all tasks are assigned to people
- Show levels of involvement of people to work

SkillRight

Responsibility Assignment Matrix

RASIC Method

	PROJECT MANAGER	CUSTOMER	TEAM MEMBER	SENIOR MANAGEMENT	SUPPORT STAFF
MARKETING STUDY					
IDENTIFY POTENTIAL MARKET	C		S	R	
IDENTIFY SURVEY POPULATION	C	R	S	I	
DEVELOP SURVEY	R	I	S	I	
TEST SURVEY ON SAMPLE	R	I	S		S
FINALIZE SURVEY	R	A	S	I	S
CONDUCT SURVEY	R	I	S	I	S
COLLECT SURVEY	R	I	S		
ANALYZE DATA			R/S		I
REPORT RESULTS AND SUGGESTION	R	A	S	A	S

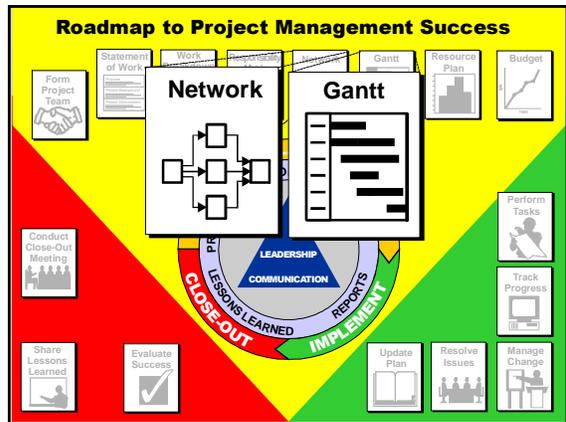
LEGEND
 R - RESPONSIBLE
 A - APPROVE
 S - SUPPORT (DOES THE WORK)
 I - INFORM
 C - CONSULT

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RASIC Coding System

- R = Responsible
 - Ensures that the assigned work is completed
- A = Approve
 - Approves that the work meets all requirements
- S = Support
 - Does the work
- I = Inform
 - Is kept informed of work status
- C = Consult
 - Is consulted on the work

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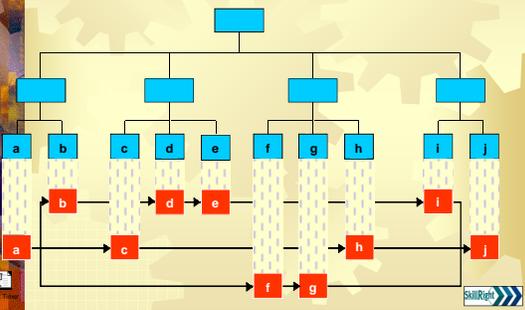
Project Schedule — Purpose

- Determine if requested completion date is possible.
- Identify start and completion dates of all work.
- Determine the controlling sequence of activities.
- Provide data for resource allocation.
- Track progress by providing a baseline.

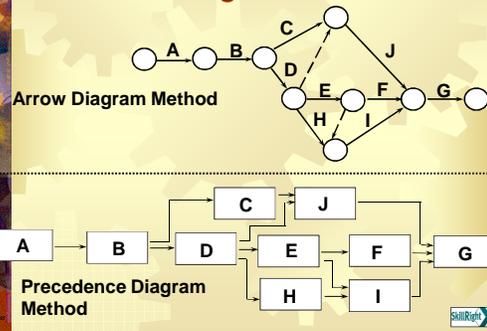
Scheduling

- Step 1:** Estimate Activity Durations
- Step 2:** Determine Activity Sequence By Creating a Network Diagram
- Step 3:** Calculate the Schedule Using Critical Path Method (CPM) Procedures
- Step 4:** Show the Schedule by Drawing Gantt and/or Milestone Charts

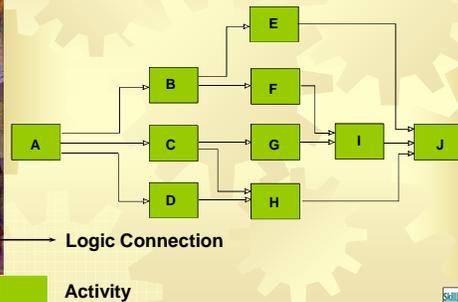
WBS/Network Diagram Linkage



Network Diagram Methods

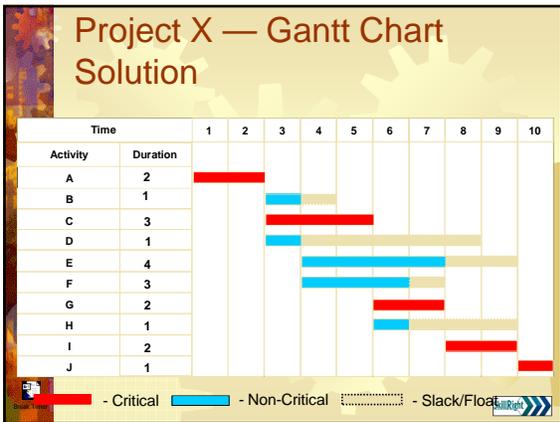
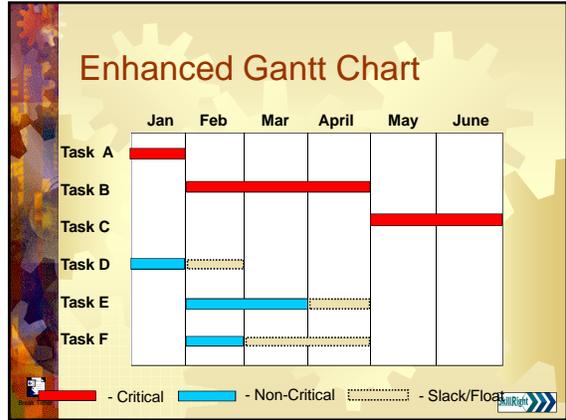
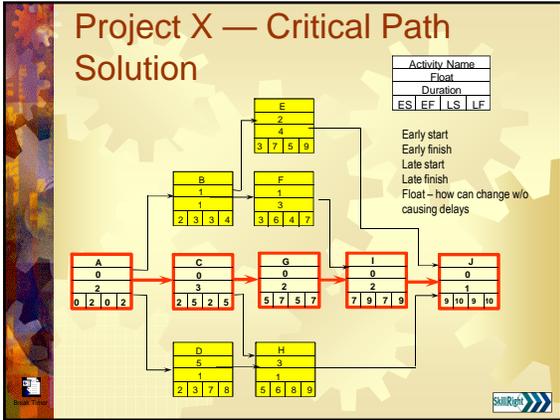


Precedence Diagram Method



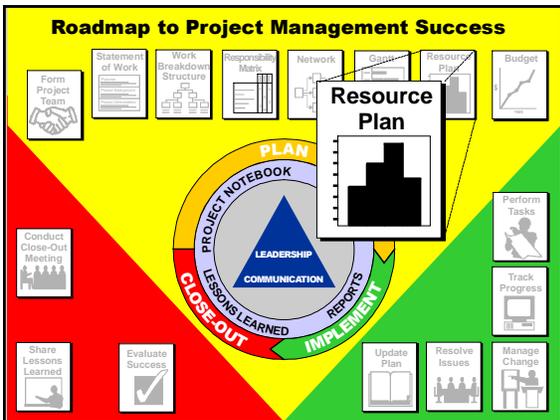
What's is the Critical Path?

- Path with least slack
- Path with longest duration
- **Critical Path Method** is a project management technique that analyzes what activities have the least amount of scheduling flexibility (i.e., are the most mission-critical) and then predicts project duration schedule based on the activities that fall along the "critical path."
 - Activities that lie along the critical path cannot be delayed without delaying the finish time for the entire project.



Exercise

- Prepare a project schedule for your project.



Assigning Resources

A schedule is not complete until all the resources necessary to complete the project have been committed or assigned.

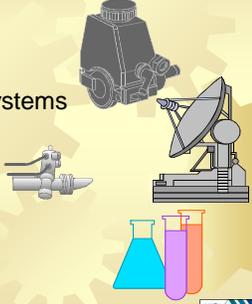
Factors to Consider

- Availability of other resources
- Depletion of available float time
- Impact on critical path
- Impact on budget

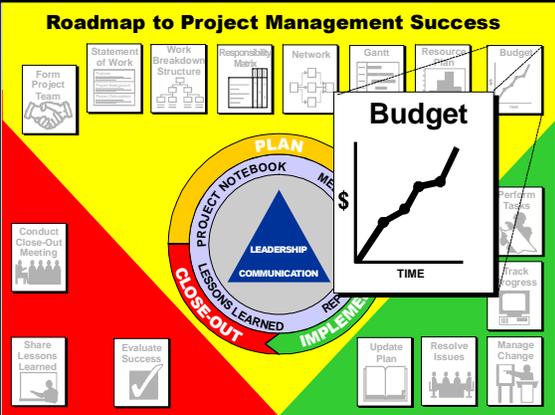



Non-Labor Resources

- Lab time
- Facilities
- Prototype parts/systems
- Equipment
- Materials




Roadmap to Project Management Success




Fernando will cover Budget in next class



Cost Budgeting

➤ Cost Budgeting involves allocating overall cost estimates to individual work items in order to establish a cost baseline for measuring project performance. Using cost estimates, the WBS, the project schedule, and cost estimating tools, the project team develops a time-phased budget. This budget will be used to measure and monitor cost performance on the project.”

Source: PMI

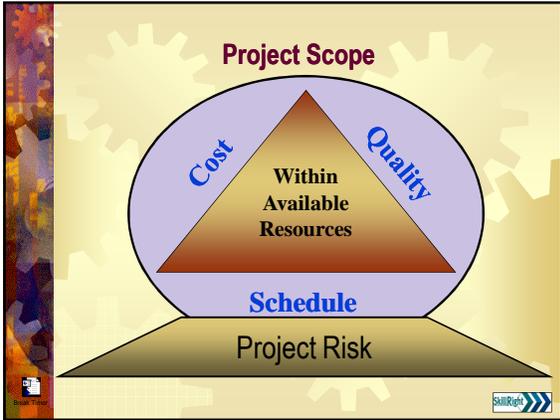


What Is Risk?

Risk can be defined as:

“Any threat to project success.”

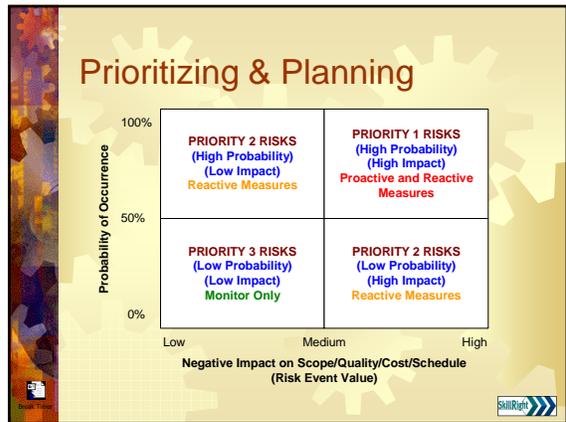


Risk Management

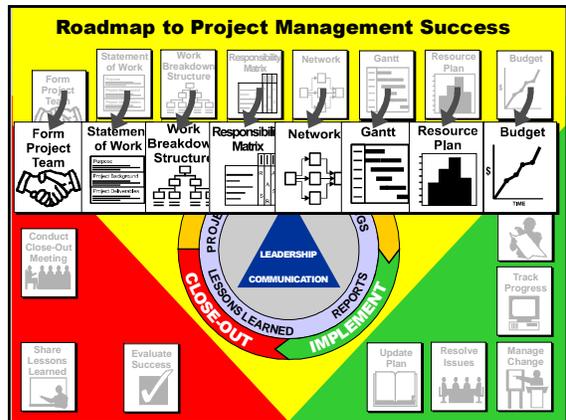
“Risk Management is the art and science of identifying, analyzing and responding to risk factors throughout the life of the project and in the best interests of its objectives.”

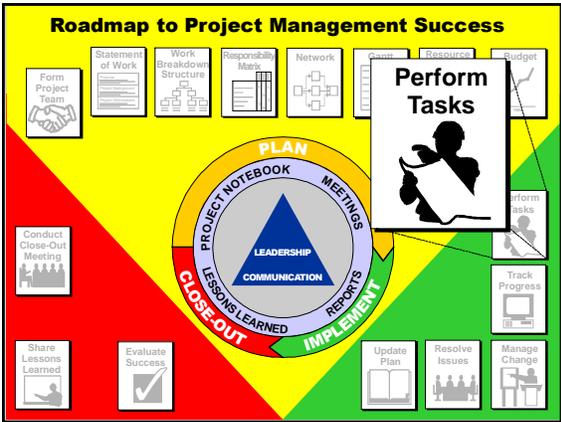
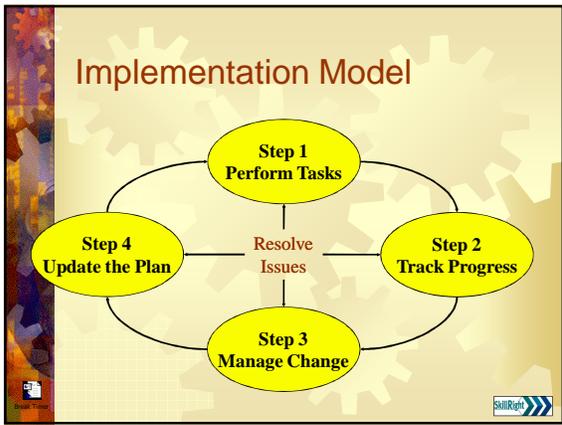
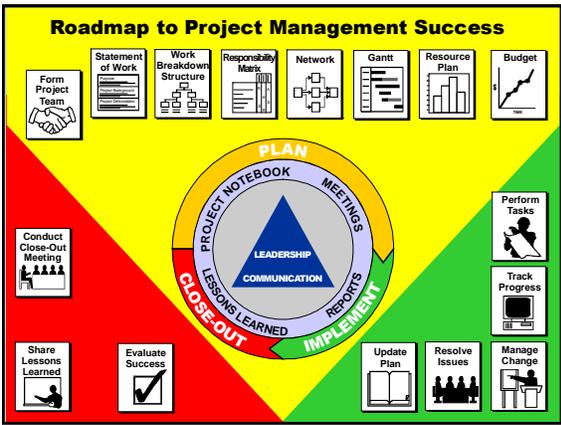
Source: PMI



Risks in Capstone

- “HUELGA”!!!!!!
- Lose one partner
- One partner is sick
- Parts are stolen/lost



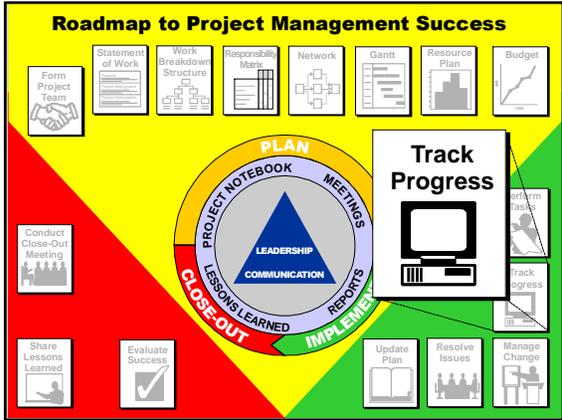
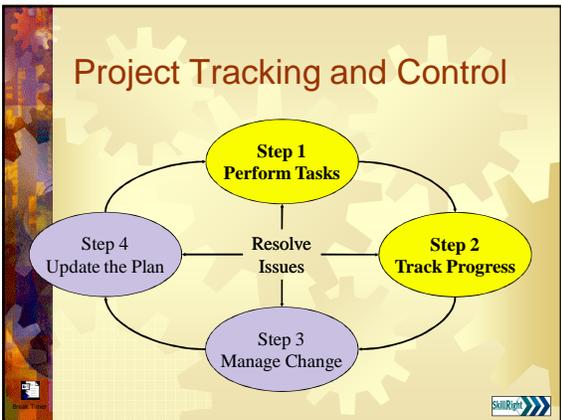


Project Progress Review Meetings

- Review of action items from last meeting
- Update on activities and schedule
- Problem identification and corrective action planned
- Review of issues (closed, open, new)
- Change request status
- Risk status
- Plan for next period



Roadmap to Project Management Success

Compare Progress to Plan

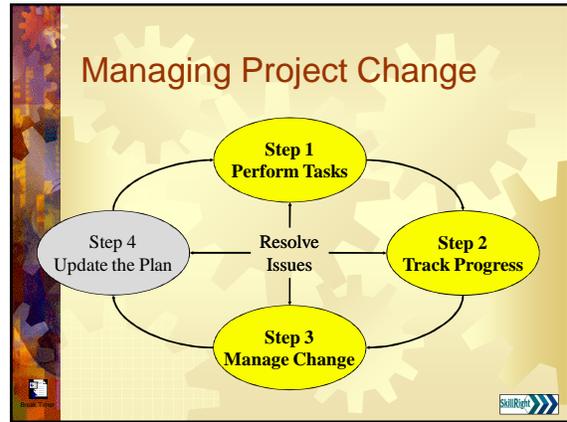
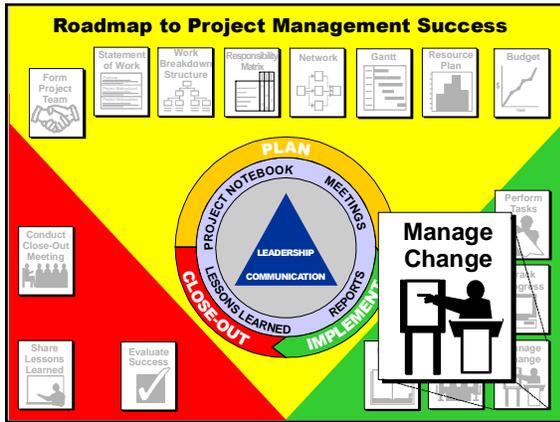
- Quality reviews
- Gantt schedule performance charts
- Cost performance charts



Cost Performance

Week	Planned Value	Actual Costs
1	\$3,000	\$8,000
2	\$6,000	\$16,000
3	\$18,000	\$30,000
4	\$30,000	\$48,000
5	\$44,000	\$66,000
6	\$54,000	
7	\$64,000	
8	\$80,000	
9	\$83,000	
10	\$89,000	



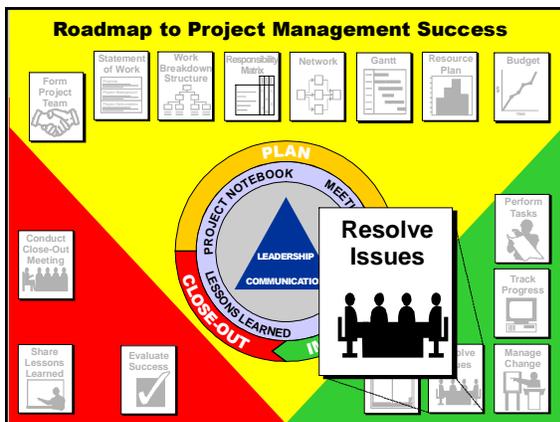


Categories of Change

- Customer requested
 - Typically the largest source of change
- All others
 - Internal company requests
 - Government regulation
 - Team members

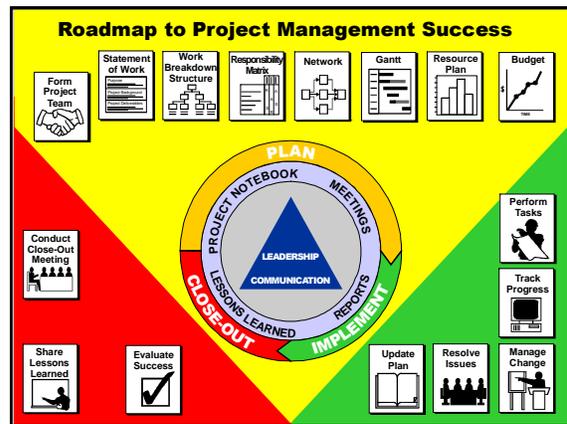
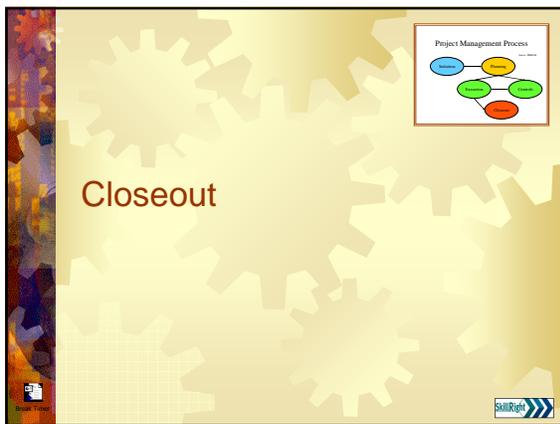
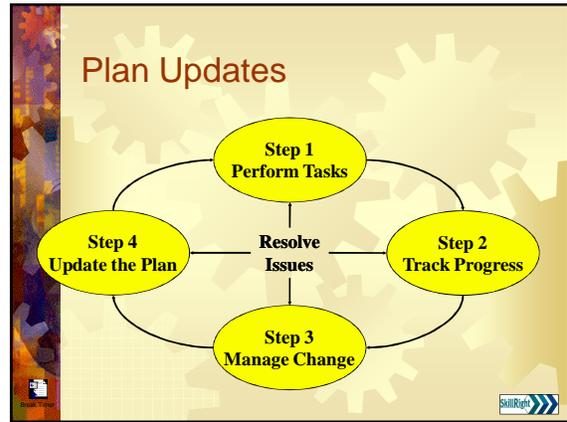
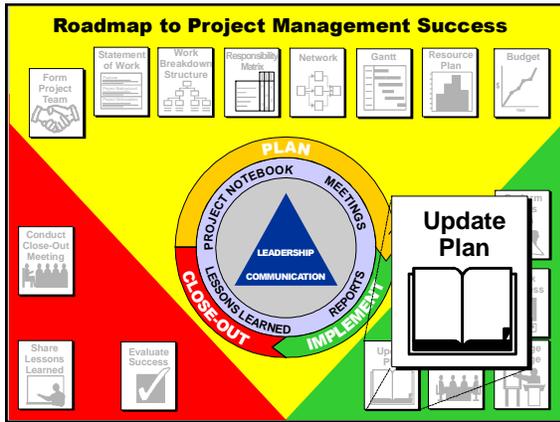
Addressing Project Changes

- Call a team meeting.
- Explain what the change is.
- Obtain feedback from team members.
- Identify alternative corrective options.
- Prepare a decision matrix.
- Select a recommended option(s).
- Present information to upper management/customer.
- Implement the approved course of action.

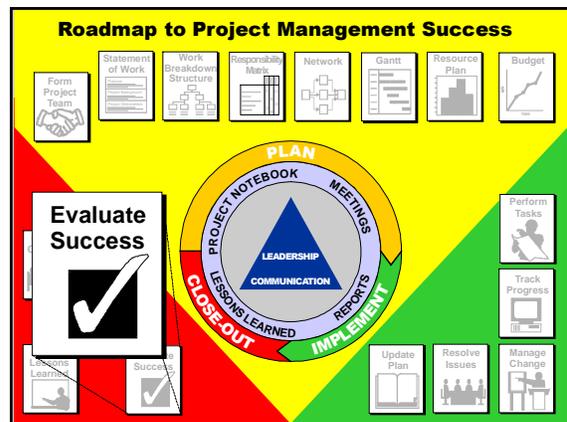


Issue Resolution

- Disagreements that should be ...
 - Documented
 - Assigned
 - Scheduled
 - Tracked
 - Escalated
 - Resolved

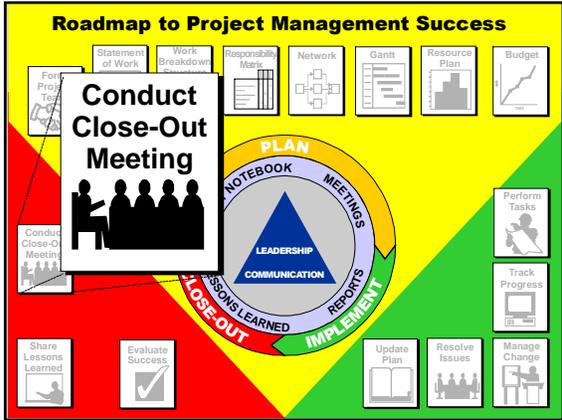


- ### Project Manager's Role During Project Close-Out
- Ensure that all project deliverables have been completed and formally accepted by the customer.
 - Determine if the measurable success indicators were achieved.
 - Conduct project close-out meetings, both internal and external.
 - Write the final project report.
 - Document and share lessons learned.



Evaluating Project Success

- Project purpose
- Deliverables
- Measurable success indicators
 - Quality
 - Schedule
 - Cost

Informal Project Team Close-Out Meeting

- Brainstorm to identify what went right with the project.
- Brainstorm to identify what went wrong with the project.
- List ideas for improvements.
- List ideas for ensuring that what went right happens again.
- Recognize the accomplishments of individuals.



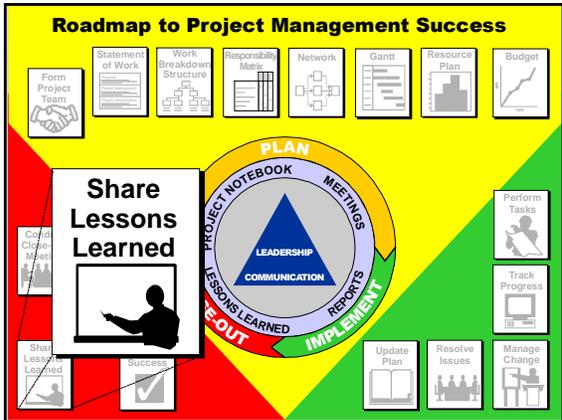
Close-Out Meeting Agenda

- Review project statement of work.
- Review actual deliverables and show how project met its measurable success indicators.
- Summarize what was done well.
- Identify areas for improvement.
- Request recommendations for improvement.
- Determine if any additional tasks are required to complete the project.



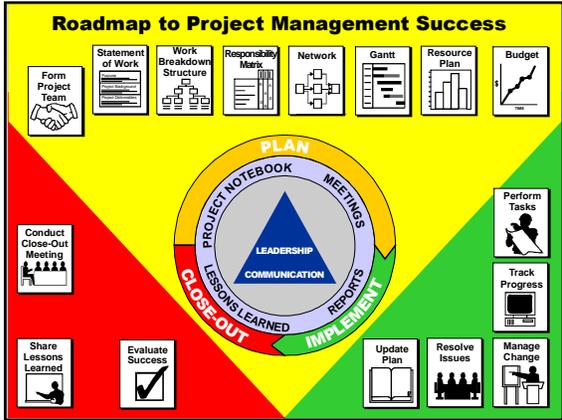
Close-Out Meeting Agenda (continued)

- List additional tasks, responsible persons, and due date.
- Document lessons learned for the project notebook.
- Discuss the project notebook availability to appropriate personnel for future projects.
- Evaluate subcontractor performance.

Sharing Lessons Learned

- **Lessons Learned Database**
 - Categorized electronic project information database
- **Continuous Improvement Recommendations**
 - Project Management Process
 - Forms
 - Standards

Effective Meetings

Meetings

- Definition: People coming together for the purpose of resolving problems or making decisions
 - Essential element in business
 - Cost time and money
 - How many meetings really serve a useful purpose?
 - Hold them only when necessary

Know your aims

- Be clear about the purpose of a meeting
- If issue can be resolved without a meeting, cancel the meeting
- Consider what makes a meeting successful or not
- Consider what would happen if the meeting were not held

Purpose of a Meeting

- Dealing with information
 - Ex. Giving or receiving reports, issuing instructions, announcing or explaining procedural change
- Resolving problems
 - Ex. Handling grievances
- Making decisions
 - Ex. Choosing between options, committing to a course of action
- Encouraging ideas
 - Generate creative solutions

Four Disciplines of Execution

- Focus on the wildly important
 - WIG – Wildly Important Goals
- Create a compelling Scoreboard
 - How to measure success
- Translate important goals into specific actions
- Hold each other accountable all of the time

The power to focus

Number of Goals	2-3	4-10	11-20
Goals achieved with excellence	2-3	1-2	0

Execution Gap

- **Clarity** – not knowing clearly the goals and priorities of the team or organization
- **Commitment** – not buying into the goals
- **Translation** – not knowing what they need to do to help the team or organization achieve its goals
- **Enabling** – not having the proper structure, systems or freedom to do their jobs well
- **Synergy** – not getting along or work together
- **Accountability** – not holding each other accountable

Hold each other accountable

- All the time
- Knowing that others are counting on you raises your level of the commitment
- Maintaining commitment to the goal requires **frequent team engagement** and accountability

Getting commitment to the goal

- Scale of commitment



Are your staff meetings effective?

- Which is true?
 - Our meetings revolve around our wildly important goals
 - Meetings are held regularly and often
 - There is clear accountability and follow-through
 - Successes are celebrated
 - People report struggles and failures openly
 - There is robust brainstorming and problem solving
 - People commit to helping each other
 - People leave energized

Staff Meetings



Staff Meetings



Wildly Important Goals

- Focus intensively on WIGs
 - Not talk about everything under the sun
- Real work gets done
 - Can't wait for this meeting to end so you can get back to work
- For the team
 - Not for the manager

Wildly Important Goals

- Language
 - The purpose of this meeting is to move our top goals forward
 - Tell me how what we're talking about will help us move the goal forward
 - What are the few things we must accomplish in this meeting today to move our wildly important goals forward?

Staff Meetings



Triage Reporting

- Quick reporting of vital few issues
 - Not "Death March" around the room where people feel pressure to talk while everyone else checks out
- Reviewing your scoreboard
 - How if no measures of progress
- Follow-up
 - Don't do no follow-up
- Mutual accountability
 - No: Only managers hold people accountable
- People openly report struggles and failures
 - Vs People hide their struggles and failures
- Celebrations of successes
 - Focusing only on problems

Triage reporting

- Let's check out our scoreboard to see how we're doing
- Here are my key results for the week
- What were our successes?
- I ran into some problems, and here's what I am planning to do about them
- I don't have anything I need to share with the entire group
- Thank you. Next?

Staff Meetings



Finding Third Alternatives

- Energetic problem solving
 - Not all talk, no action
- New and better ideas are created ($1+1=3$, $1+1=10$, $1+1=100$, $1+1 = \text{more}$)
 - Not no time or environment for creative dialogue
- Wisdom of the group
 - No "the lone genius"

Finding the third alternative

- Let's generate as many ideas as possible and then narrow down our choices
- Can we schedule time over the next few days to get this solved?
- What do we need to get that done?
- I would like to take some time right now to focus on this one issue

Staff Meetings



Clear the path

- A stroke of the pen for me eliminates hours of work for you
 - Getting stuck because barriers you cannot get over by yourself
- We are in this together
 - Not you are on your own
- Admitting you need help and asking for it
 - Not being afraid to admit when you need help

Clearing the path

- How can I clear the path for you?
- I am struggling with this issue and need some help
- I know that person. I will give her a call.
- Who already knows something about this?
- What do you need to get that done?

Listening to Others

- Good listeners look attentive
- Annoying if participants are whispering
- Respecting others
 - Personal or professional prejudices
- Tailor your speech
 - Pay attention to your speech
- Avoid negative body language

Meetings

- With whom?
 - Full team
 - Subgroup
 - One on one
- How often?
 - Daily
 - Weekly
 - Monthly
- How and where?
 - Face to face
 - Conference call
 - Email?

Be prepared for a meeting

- Agenda
- Determine your purpose
- Set your goals
- Decide on your methods
- Allocate time
- Who should meet?
- When and where?
- Prepare materials

Conducting the meeting

- Follow the agenda
- Set and maintain appropriate pace
- Share information
- Conduct discussion
- Manage participation
- Get a decision
- Plan action and make assignments

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- Questions?